

Quality policy

Sura Magnets AB shall satisfy industrial customer's need of permanent magnets and related products by own manufacturing or selected suppliers.

Sura Magnets aim for that every contact shall act as a reference for future business. Therefore we deliver our products in time, correct extent, correct conditions, correctly packed to the right destination with agreed commercial conditions. Continuous improvements are a daily business to achieve increased satisfaction for customers, suppliers and employees.

The customer perception of Sura Magnets shall be :

- Correct quality level
- Right on time deliveries
- High service level

All Sura Magnets personnel shall understand and follow the quality management system routines and instructions



Tommy Andersson

MD